



GLOBAL UNITY AWARDS

The Global Unity Awards was founded in 2015 to honor and celebrate the exceptional humanitarian impact of Hollywood icons, business leaders, musicians, politicians, and philanthropists. The event is held on the weekend of the Oscar's in Hollywood California to bring together an audience of the most influential individuals to recognize, honor, and inspire. The Global Unity Awards presents an event to honor the top stars in the world that use their time and influence to make a difference in other people's lives.

There are several issues around the globe that present the challenges of our time. The Global Unity Awards highlights the top influencers that contribute to the needs of others in the areas of Education, Public Benefit, Arts & Culture, Environment, Health, and Humanitarian Services. In addition to these areas, a special presentation will be made to honor the commitments of the "Humanitarian of the Year".

The Global Unity Awards also serves as a fundraiser for causes related to philanthropic, humanitarian, and educational efforts worldwide. Proceeds from the event will be divided amongst several participating non-profit foundations.

The Global Unity Awards, in association with Look to the Stars, vet all of the philanthropic work of today's leaders. Look to the Stars is the web's number one source of celebrity charity news and information, covering what the top stars are doing to make a positive difference in the world. The site includes exclusive interviews and a database where fans can learn about their favorite stars' good deeds. Publications and websites such as the BBC, the Associated Press, Forbes, Celebrity Society Magazine and E! Online contact Look to the Stars, and the Look to the Stars website includes fans and those working in the non-profit sector. The site was launched in 2006 by a husband-and-wife team, Steve & Myrlia Purcell, and is entirely the work of an unfunded team. Myrlia wanted to create a site to publicize the many wonderful things that celebrities are doing to help the world. We hope to help charities by inspiring their celebrity supporters' fans to follow their heroes' example.

The Global Unity Awards recognizes and celebrates the exceptional humanitarian impact of Hollywood icons, business leaders, musicians, politicians, community leaders, and philanthropists. The event's purpose is to honor individuals that have displayed a commitment to use their influence to make a positive impact for humanity.

These issues around the globe include:

Community Advocate

Advocacy & Civil Rights

Fundraising Organizations

Research & Public Policy
Institutions

Community Foundations

Community & Housing
Developments

Arts & Culture

Libraries, Historical Societies
and Landmark Preservation

Museums

Performing Arts

Public Broadcasting & Media

Education

Educational Programs & Services

Universities, Graduate Schools,
& Technological Institutions

Private Elementary &
Secondary Schools

Private Liberal Arts Colleges

**Environmental & Animal
Conservation**

Botanical Gardens, Parks,
and Nature Centers

Environmental Protection
and Conservation

Wildlife Conservation

Animal Rights, Welfare, and
Services

Zoos and Aquariums

Human Service

Children's and Family
Services

Youth Development, Shelter,
and Crisis Services

Food Banks, Food Pantries,
and Food Distribution

Multipurpose Human
Services

Homeless Services

Social Service

Health & Medicine

Diseases, Disorders, and
Disciplines

Patient and Family Support

Treatment and Prevention
Services

Medical Research

Humanitarian of the Year Award

Lifetime Legacy Award

Global Unity Award:

Community Advocate

The Global Unity Award for Public Benefit is designed to recognize individuals whose inspirational philanthropic efforts focus to protect, improve and invest in our communities and our country by defending civil rights, conducting research in science and public policy, and promoting philanthropy and social action. The Global Unity Award for Public Benefit highlights the extraordinary charitable successes of an individual within one, or more of the following five sub-categories:

Nominees:



Beyoncé



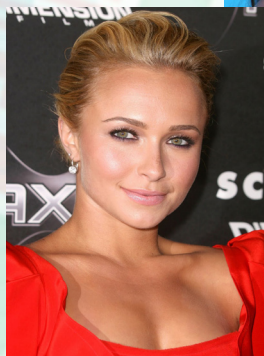
Taylor Swift



Morgan Freeman



Selena Gomez



Hayden Panettiere

Advocacy & Civil Rights

Individuals whose efforts within the Advocacy and Civil Rights sector of the Public Benefit Award include: acting as a protector of civil and legal rights; advocates of educating our voters and influencers of public policy; promoters of the rights and welfare of our armed service veterans; and/or promote understanding and tolerance among racial, ethnic and cultural groups.

Fundraising Organizations

Individuals whose charitable efforts focus on raising money through annual fundraising campaigns. These philanthropic individuals raise funds specifically for community-based charities and to charities who address various public and cultural issues.

Research & Public Policy Institutions

Individuals whose philanthropic contributions and efforts are placed into Research and Public Policy Institutions, including: think tanks and social science research facilities that study various public policy and social issues. This sub-category also highlights the efforts of individuals whose philanthropic focus constitutes with institutions and organizations that provide research and services in non-medical sciences, engineering, and technology.

Community Foundations

Individuals who emphasize their support and efforts for Community Foundations. These particular Community Foundations promote giving by managing long-term donor-advised charitable funds for individual givers, and by distributing those funds to community-based charities over time on behalf of the givers. Through the generosity of these individuals, these community foundations are able to make grants for a wide range of charitable activity that is important to the well-being and vitality of their community.

Community & Housing Developments

Individuals whose philanthropic focus is to lead and finance development projects that increase access to affordable housing, revitalize our communities, and enhance our public and private institutions.

Global Unity Award:

Arts & Culture

The Global Unity Award for Arts & Culture will acknowledge and celebrate the recipient’s artistic, cultural, and innovative efforts in preserving the history, as well as contributing to the future of traditions and representations of human expression. Whether on stage, over the airwaves, or in exhibition halls, every generation finds its “voice” through various outlets, and looks to the past and present for influence and inspiration. The protection of our national heritage, with support of our local museums and cultural institutions, will ensure intellectual reinforcement for generations to come. The Global Unity Award for Arts & Culture highlights the extraordinary charitable successes of an individual within one, or more of the following four sub-categories:

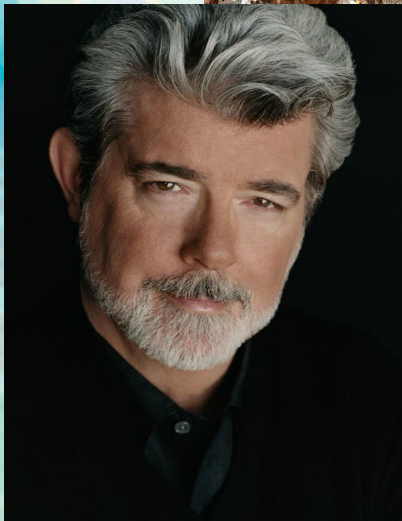
Nominees:



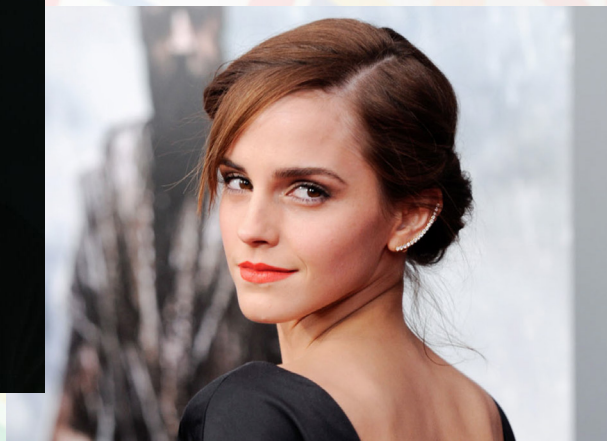
Bono



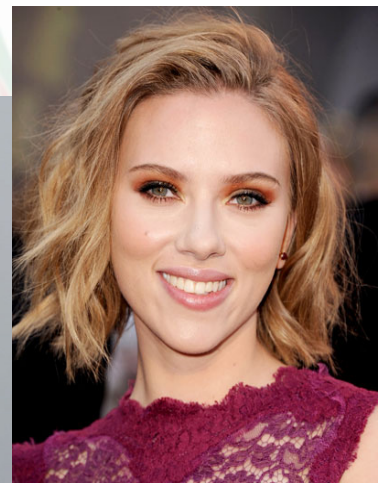
Beyoncé



George Lucas



Emma Watson



Scarlett Johansson

Libraries, Historical Societies & Landmark Preservation

Individuals whose charitable efforts support the continuity of Libraries, Historical Societies, and Landmark Preservation, operate and support public and specialized libraries, historical societies, preservation programs, and estates.

Museums

Individuals who work with charities and support traditional arts, science, technology, and natural history museums, as well as academics and institutes that provide training to practitioners in addition to maintaining collections.

Performing Arts

Individuals who work with charities and support performing arts groups including symphonies, orchestras, and other musical groups, ballets and operas, theater groups, arts festivals, and performance halls and cultural centers.

Public Broadcasting & Media

Individuals who work with charities and support in Public Broadcasting and Media operate and support public television and radio stations and networks, as well as providing other independent media and communications services to the public.

Global Unity Award:

Education

The Global Unity Award for Education is designed to recognize individuals whose exceptional efforts have created quality educational opportunities and services, for students of all ages. These individuals dedicate their time and attention to working with communities to help close the education and opportunity gap. Their programs increase the quality of education in this country by investing in great classroom experiences to ensure that every child has access to the skills and opportunities they need to reach their full potential. They serve as an inspirational leader in helping students of all ages to achieve their full potential. The Global Unity Award for Education highlights the extraordinary charitable successes of an individual who supports one, or more of the following four sub-causes:

Nominees:



James Franco



Meryl Streep



Mark Zuckerberg



Katie Holmes



Anne Hathaway

Educational Programs & Services

Individuals who charitably support Education Programs and Services including: scholarship and financial aid services, organizations promoting school reform, and environmental and other experiential learning programs. This sub-category also highlights those individuals who support school programs for students with special needs, organizations offering vocational and technical training, libraries, literacy programs, scholarships, student organizations, and parent-teacher groups.

Universities, Graduate Schools, & Technological Institutions

Individuals that focus their efforts and attention to support Universities, Graduate Schools, and Technological Institutes should be recognized. These institutions support research and provide graduate and professional education and opportunities to help students achieve their potential.

Private Elementary & Secondary Schools

Individuals who charitably support efforts to further the opportunities provided and offered by Private Elementary and Secondary Schools.

Private Liberal Arts Colleges

Individuals who charitably support efforts to further the opportunities provided and offered by Private Liberal Arts Colleges.

Global Unity Award:

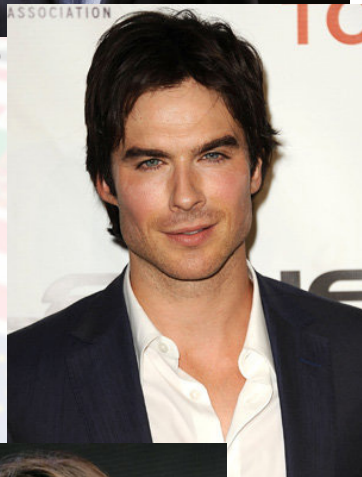
Environmental & Animal Conservation

The Global Unity Award for Environmental & Animal conservation recognizes the individual who has implemented outstanding environmental strategies and has gone above and beyond in their efforts to preserve and protect the environment and to promote environmental research, conservation, and appreciation. They have devoted their time to protect, defend, and provide needed services to domestic and wild animals and have dedicated their to time to help preserving wildlife habitats and protecting endangered species, and seek ways to sustain and promote those habitats and species over time. The Global Unity Award for Environmental and Animal conversation highlights the extraordinary charitable successes of an individual who supports one, or more of the following five sub-causes:

Nominees:



Leonardo DiCaprio



Ian Somerhalder



Gisele Bündchen



George Clooney



Julia Roberts

Environmental Protection and Conservation

Individuals who have developed ways to combat pollution; promote conservation and sustainable management of land, water, plant and energy resources; purchase and protect land; and develop more efficient uses of both energy and waste materials.

Botanical Gardens, Parks, and Nature Centers

Individuals who have promoted preservation and appreciation of the environment, as well as leading anti-litter, tree planting and other environmental beautification campaigns.

Wildlife Conservation

Individuals who support and work with charities including fish, wildlife, and bird refuges and sanctuaries, as well as groups researching wildlife protection and conversation around the globe.

Animal Rights, Welfare, and Services

Individuals who work and support charities including human societies and veterinary services, no-kill shelters, organizations protecting animals from cruelty, exploitation and other abuses; and groups providing animal training and specialty services.

Zoos and Aquariums

Individuals who work and support charities which operate zoos, aquariums, and zoological societies in communities throughout the country.

Global Unity Award:

Human Service

The Global Unity Award for Human Service is designed to recognize individuals whose inspirational philanthropic efforts focus to provide direct services to people in need. These individuals serve as inspirational leaders and humanitarians through their efforts to feed our hungry, strengthen our communities, shelter our homeless, care for our elderly, and nurture our young. The Global Unity Award for Human Service highlights the extraordinary charitable successes of an individual who supports one, or more of the following four sub-causes:

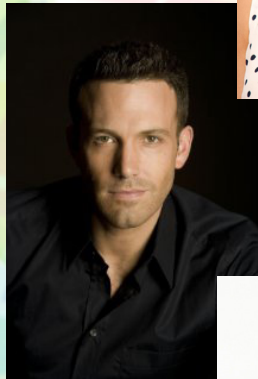
Nominees:



Jennifer Lopez



Jessica Alba



Ben Affleck



Ashton Kutcher



Heidi Klum

Children’s and Family Services

Individuals who charitably support organizations and efforts to provide child care, adoption, foster care, family counseling, parenting education, and other advocacy and child welfare services that strengthen families and promote the well-being of our children.

Youth Development, Shelter, and Crisis Services

Individuals, who work to shelter, nurture and develop youth. Their effort may focus on the support of group homes, shelters and orphanages; camps and youth ranches serving the needs of at-risk children; and recreation and youth service organizations providing programs in scouting and athletics.

Food Banks, Food Pantries, and Food Distribution

These individuals concentrate their time and attention toward providing hunger relief in communities throughout our country.

Multipurpose Human Services

These individuals promote volunteerism and provide a broad range of direct services in the communities they serve, across the nation and around the globe. Their efforts may include support for organizations, such as YMCAs, YWCAs, the Red Cross and others.

Homeless Service

Individuals with a philanthropic focus in this area provide assistance to homeless individuals and families through the support of direct social services, as well as advocacy.

Social Service

Individuals whose philanthropic efforts provide programs addressing the needs of the disadvantaged, the underemployed, the elderly, the disabled, and other specific populations. The efforts of these individuals in this category also include support for community centers and settlement houses that provide integrated services for local communities.

Global Unity Award:

Health & Medicine

The Global Unity Award for Health & Medicine will honor an individual in the medical field who has shown significant and important influence towards world health. By making progress in curing diseases, treating or supporting the world’s sick and disabled, seeking improvements in medical treatments, or promoting public understanding and awareness of particular health risks, diseases and disabilities, the recipient of the Global Unity Award for Health will be a role model for medical professionals and a hero for those suffering around the world. The Global Unity Award for Health highlights the extraordinary charitable successes of an individual within one, or more of the following four sub-categories:

Nominees:



Bill Gates



President Bill Clinton



Charlize Theron



David Beckham



Colin Farrell

Diseases, Disorders, and Disciplines

Individuals who seek cures for particular diseases and disorders, or promote particular medical disciplines by providing direct services, advocating for public understanding and support, and supporting targeted medical research.

Patient and Family Support

Individuals who work with charities and support wish granting programs, camping programs, housing or travel assistant and other services for family members and patients that are diagnosed with serious illness.

Treatment and Prevention Services

Individuals who work with charities to support the providing of direct medical services and educating the public on ways to treat and prevent diseases and reduce health risks.

Medical Research

Individuals on their outstanding efforts on helping the research of causes and cures of disease and developing new treatments.

Global Unity Award:

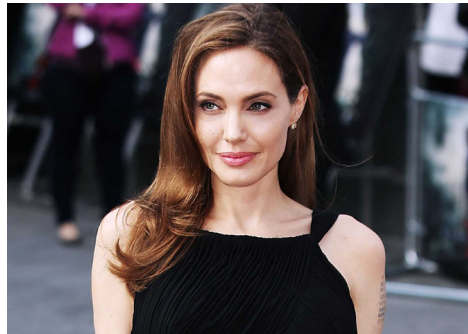
Humanitarian of the Year

The Humanitarian of the Year award is given to an individual who has given selflessly and worked vigorously to enrich the lives of others. An individual whose work has served to improve the quality of our lives and has inspired us to greater heights. The recipient of this award is someone who strives to better the world around them. In years to come we hope to continue this legacy by honoring those who recognize the importance of giving back and have shared their own success.

Nominees:



George Clooney



Angelina Jolie



Brad Pitt



Kerry Washington



Sean Penn

The Humanitarian of the Year is given to a recipient who is known for their outstanding contributions to others, someone who contributes not only their money but their time as well. The individual that receives this award is someone who is willing to go the extra mile to share their success with others but don't expect anything in return. Recognizing someone who knows there is good to be done in the world and hasn't hesitated to recognize what they can do to pay it forward.

In one year this individual has performed numerous acts of kindness with the drive to make a difference in others lives. We are recognizing someone who has demonstrated a charitable commitment based upon a time commitment and other support activities that needed attention. This recipient was clearly committed to making the world a better place for people in need.

Global Unity Award:

Lifetime Legacy Award

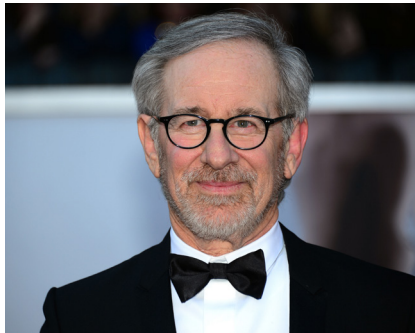
The Lifetime Legacy Award is not received by just anyone; this award is recognizing an individual who has made it their life mission to enhance the lives of others. The recipient of the Lifetime Achievement Award is not only recognized universally for making a difference in the world but also connects with millions through their actions and contributions.

This is someone who brings light to areas that need attention because their heart is just as big as the numerous accomplishments they already have. Impacting others for over a decade in more ways than one, this person has already left a legacy that won't be forgotten and plans to do much more in their life to come.

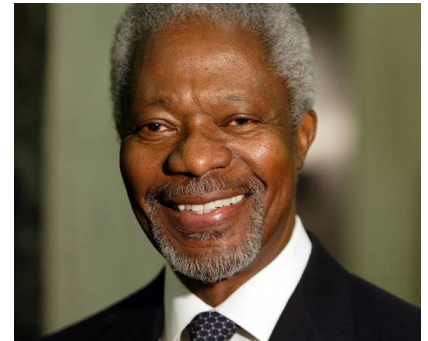
Nominees:



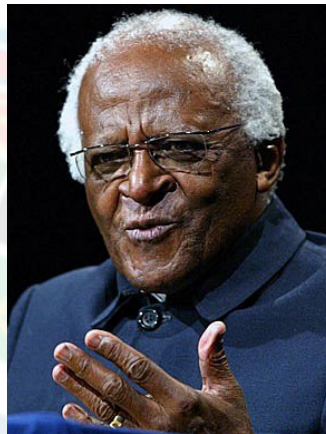
Oprah Winfrey



Steven Spielberg



Kofi Annan



Desmond Tutu



President Jimmy Carter

Honoring the recipient with the Lifetime Achievement Award is recognizing someone that shows qualities that Nelson Mandela, Martin Luther King Jr., Gandhi and so many others share.

Gandhi inspired movements for civil rights and freedom across the world that was respected by many. Leading others to freedom he stood by his belief of helping others with nonviolence and truth at all times. Putting his own life on the line by fasting and taking all risks to stand by his beliefs, Gandhi is the definition of someone who should be honored the Lifetime Achievement Award.

Martin Luther King, Jr. is the ultimate face and spokesman for non-violent activism in the civil rights movement. He gave a speech that no one could even imagine forgetting. He had a dream to change the world and what he did will always be remembered as one of the bravest and monumental periods in history.

The Lifetime Achievement Award is more than a public figure but someone who has changed the world for the better by not following others, but making their own path. The recipient is someone who has greatness that can make the impossible possible by sharing their success to those who need it the most.



GLOBAL

UNITY AWARDS

CONTACT INFORMATION

1-888-881-3876

GlobalUnityAwards.com

info@globalunityawards.com